

Rhetorical and Discursive Strategies in Grammaticalization in Korean

1. Introduction

- General agreement: Discourse is where grammaticalization is triggered, or discourse and grammar are in mutual feeding relationship in their formation (Givón 1979a&b, Lichtenberk 1991, Heine et al. 1991, inter alia).
- Discourse is the locus of active meaning negotiation filled with various kinds of discourse strategies to fulfill intended persuasion.
- Rhetorical strategies are expected to surface among the most researched subjects of grammaticalization.
- Certain grammatical markers are reported to have discourse-pragmatic origins, e.g. Givón (1979a) for clause subordinators, Hopper (1982) and Herring (1988) for perfective aspect markers, etc.
- Herring (1991): Tamil rhetorical questions grammaticalized into markers of clausal subordination.
- Korean: In many instances of grammaticalization rhetorical and discursive strategies played crucial roles.
- This presentation introduces some of such cases: forged quotation, false promises, disguised self-derogation, pseudo-questions, pseudo-reportative/quotative, feigned audience-blindness & feigned monologue.

2. Preliminaries

- The term ‘rhetoric/rhetorical’ has been used in various senses in different disciplines.
- ‘rhetoric’: an art of persuasion, “the study of producing discourses and interpreting how, when, and why discourses are persuasive” (Keith & Lundberg 2008: 4)
- Rhee (2008b): a broad pragmatic perspective, i.e. a means of persuasion, producing a social discourse with affective meaning, or a perlocutionary effect on the addressee (Leech 1983, Leith and Myerson 1989, cf. Wales 2001: 344-346 for discussion of the notion).
- Motivations for adopting rhetorical strategies: to increase illocutionary force of the statement by making it more dramatic and vivid
- Discursive strategies include marking statements with stance, politeness, audience-blindness, etc.

3. Case studies

3.1 Forged Quotation, False Promises & Disguised Self-Derogation

3.1.1 Forged Quotation: Borrowed Mouth

(1) COMPs (for embedding quoted/reported speech)

Embedded Clause Type	Complementizer	Example	
Declarative	<i>-tako</i>	<i>-ka-n-tako</i>	‘that (he) goes’
	<i>-lako</i>	<i>John-i-lako</i>	‘that it is John’
Interrogative	<i>-nyako</i>	<i>-ka-nyako</i>	‘if (he) goes’
Imperative	<i>-lako</i>	<i>-ka-lako</i>	‘that (he should) go’
Hortative	<i>-cako</i>	<i>-ka-cako</i>	‘(suggest) that (we/they) should go together’

(2) Functional extension of COMP-based grammatical forms (mostly into ‘elaborate’ markers, Kuteva & Comrie 2005, Kuteva 2009)

a. DEC-COMP *-tako* > Reason marker (REAS)

ku-nun pappu-tako setwulu-n-ta
 he-TOP be.busy-REAS hurry-PRES-DEC

‘He hurries because he is busy.’ (< lit. He, saying, “(I) am busy,” hurries.)

b. DEC-COMP *-lako* > Concessive Topic marker (CT)

uyasa-lako pyeng-ul ta kochi-nun ke-y ani-ta
doctor-CT illness-ACC all cure-ADN NOMZ-NOM be.not-DEC

‘Even doctors cannot cure all illnesses.’ (< lit. Saying, “(he) is a doctor,” (he) cannot cure all illnesses.’)

c. INT-COMP *-nyako* > Pejorative Topic marker (PT)

thomatho-nyako toykey cak-ney
tomato-PT very be.small-EXCL

‘What a small tomato!’ (< lit. Saying, “(Is it/Are you) a tomato?”, (it is/you are very small.’)

d. IMP-COMP *-lako* > Purposive marker (PURP)

somwun-na-lako way kul-ay
rumor-exit-PURP why do.so-END

‘Are you trying to stir up a rumor?’ (< lit. Are you doing so, saying, “Let there be a rumor!?”)

e. HORT-COMP *-cako* > Intentional/Purposive marker (INTEN)

nay-ka ne sonhay-ip-hi-cako ile-nun ke-ø ani-ya
I-NOM you loss-suffer-CAUS-INTEN do.this-ADN NOMZ-NOM be.not-END

‘I’m not doing this in order to make you suffer loss.’ (< lit. I’m not doing this, saying, “Let’s make you suffer loss!”)

(3) COMP-based Lexicalization: Patterns illustrated (Rhee 2009)

a. *ku-nun sal-apo-keyss-tako pamnac-ulo ilha-n-ta.*

he-TOP live-TRL-FUT-COMP (=desperately) night.day-INST work-PRES-DEC

‘He works desperately day and night (to make a living).’

< (Lit.) ‘He works day and night, saying, “(I) will try to live.”’

b. *ku-nun cwuke-lako aph-ulhyanghay talli-ess-ta.*

he-TOP die-COMP (=desperately) front-towards run-PST-DEC

‘He ran forward with all his might.’

< (Lit.) ‘He ran forward, saying, “Die!”’

c. *ku-nun a-l-ke-y-mwue-nyako caleka-ss-ta.*

he-TOP know-PRES-NOMZ-NOM-what-COMP (=nonchalantly) go.to.bed-PST-DEC

‘He went to sleep nonchalantly.’

< (Lit.) ‘He went to sleep, saying, “What is it that (I) should know?”’

d. *kulehkey na-phyenha-cako kamaniss-cima-la.*

that.way I-be.comfortable-COMP (=selfishly) remain.quiet-PROH-IMP

‘Don’t selfishly remain quiet like that.’

< (Lit.) ‘Don’t remain quiet like that, saying “Let me be comfortable.”’

(4) DEC-COMP-based lexicalization (examples) (Note: Forms end with *-tako*)

- | | | |
|-----------------------------|----------------------|---|
| a. <i>kulehtako</i> | ‘still; nonetheless’ | < ‘saying, “It is so.”’ |
| b. <i>cwuknuntako</i> | ‘self-pitifully’ | < ‘saying, “I am dying.”’ |
| c. <i>salkeysstako</i> | ‘desperately’ | < ‘saying, “I will live.”’ |
| d. <i>nacalnasstako</i> | ‘haughtily’ | < ‘saying, “I am great.”’ |
| e. <i>michyesstako</i> | ‘nonsensically’ | < ‘saying, “I am insane.”’ |
| f. <i>calhaypokeysstako</i> | ‘earnestly’ | < ‘saying, “I will try to do it well.”’ |
| g. <i>salapokeysstako</i> | ‘effortfully’ | < ‘saying, “I will try to live.”’ |
| h. <i>mossalkeysstako</i> | ‘in frustration’ | < ‘saying, “I can’t live.”’ |
| i. <i>cwukkeysstako</i> | ‘desperately’ | < ‘saying, “I will die.”’ |

- (5) INT-COMP-based lexicalization (examples) (Note: Forms end with *-nyako*)
- | | | |
|---------------------------|------------------|--|
| a. <i>weynttekinyako</i> | 'gladly' | < 'saying, "What kind of cake is this?"' |
| b. <i>alkeymwenyako</i> | 'nonchalantly' | < 'saying, "What should I know?"' |
| c. <i>mwusuncisinyako</i> | 'protestingly' | < 'saying, "What act is it?"' |
| d. <i>mwusunsolinyako</i> | 'protestingly' | < 'saying, "What sound is it?"' |
| e. <i>kukeytinyako</i> | 'appreciatively' | < 'saying, "Where is it?"' |
- (6) IMP-COMP-based lexicalization (examples) (Note: Forms end with *-lako*)
- | | | |
|------------------------------|-----------------|---------------------------------------|
| a. <i>taliyanalsallilako</i> | 'desperately' | < 'saying, "Leg! Save me!"' |
| b. <i>sallyetallako</i> | 'begging mercy' | < 'saying, "Please save me!"' |
| c. <i>ttwulhecyelako</i> | 'attentively' | < 'saying, "Let it be bored a hole!"' |
| d. <i>pwatallako</i> | 'begging mercy' | < 'saying, "Please be considerate!"' |
| e. <i>cwukelako</i> | 'desperately' | < 'saying, "Die!"' |
| f. <i>nalsallilako</i> | 'desperately' | < 'saying, "Save me!"' |
| g. <i>nalcapamekulako</i> | 'indifferently' | < 'saying, "Kill and eat me!"' |
| h. <i>payccaylako</i> | 'unyieldingly' | < 'saying, "Cut my belly!"' |
- (7) HORT-COMP-based lexicalization (examples) (Note: Forms end with *-cako*)
- | | | |
|------------------------------|--------------------|---|
| a. <i>nacohcako</i> | 'selfishly' | < 'saying, "Let's make it good for me!"' |
| b. <i>cwukcako</i> | 'enthusiastically' | < 'saying, "Let's die!"' |
| c. <i>cwukcasalcako</i> | 'obsessively' | < 'saying, "Let's die, let's live (together)!"' |
| d. <i>necwukkonacwukcako</i> | 'irrationally' | < 'saying, "Let's make you die and me die!"' |
| e. <i>ecceccako</i> | 'why' | < 'saying, "Let's (do it) somehow!"' |
| f. <i>naphyenhacako</i> | 'selfishly' | < 'saying, "Let's make me comfortable!"' |

3.1.2 False Promises: Feigned Imperative

- The speech act of command is often avoidable across languages.
- Strong obligation markers are crosslinguistically not very common. (Narrog 2010)
- The Korean language which shows fastidious concern in interpersonal relationship, fully equipped with multi-layered honorification- and politeness-marking grammatical devices, presents itself as one of the languages that avoid to the extreme level the impositive speech act, i.e. imperative (Koo 2004a,b).
- The impositive nature of imperative speech act is so great that even the honorification-marking does not rescue the speech act from the negative force. e.g. [+Hon] *Haseyo!* (< *ha-si-e-yo*) 'Do it' can be face-threatening.
- Alternative speech acts are well developed, e.g. using hortative 'let's' marked with honorification, using pseudo-monologue question marked with politeness thus signaling its non-monologic intention, etc.
- Korean seems to have continually developed alternative strategies in history, and these idiosyncrasies in Korean seem to be responsible for the development of imperative with the disguise of promissive in PDK.

(8) Imperative SFPs in Korean

Specializing Forms	<i>-sipsio</i>	Formal,	Polite, H-Honorific
	<i>-ela</i>	Formal,	Polite
	<i>-(u)la</i>	Formal,	Audience-Blind
	<i>-(u)sila</i>	Formal,	H-Honorific, Audience-Blind
Declarative-Derived Forms	<i>-o</i>	Formal,	M-Honorific, Archaic/poetic
	<i>-seyyo</i>	Informal,	H-Honorific, Polite
	<i>-eyo</i>	Informal,	Polite
	<i>-sye</i>	Informal,	L-Honorific
	<i>-e</i>	Informal	
Connective-Derived Forms	<i>-key</i>	Informal	(< <i>-key</i> : mode-marker)
	<i>-keyna</i>	Informal	(< <i>-key</i> : mode-marker)
	<i>-ci</i>	Informal	(< <i>-ci</i> : non-finite; nominalizer)
	<i>-lyem</i>	Informal	(< <i>°-lye</i> : intentional)
	<i>-lyemwuna</i>	Informal	(< <i>°-lye</i> : intentional)

(9) Promissive SFPs in Korean (Sohn 2001)

- a. intimate level: *-lkey*
- b. polite level: *-lkeyyo* 
- c. plain level: *-ma*
- d. familiar level: *-(u)msey*

- Polite promissive *-lkeyyo* is being innovated as polite imperative (often harshly denounced by prescriptivists).
- Modulated with honorification: *-lkeyyo* [-Hon] and *-silkeyyo* [+Hon] for request and command

(10) Promissive

- | | |
|---|---|
| <p>a. (to a friend in need of help)</p> <p><i>(nay-ka) tow-acwu-lkey</i></p> <p>(I-NOM) help-BEN-PROM</p> <p>‘I promise I will help you.’</p> | <p>b. (to parents after flunking a test)</p> <p><i>te yelsimhi kongpwuha-lkey-yo</i></p> <p>more earnestly study-PROM-POL</p> <p>‘I promise I will study harder.’</p> |
|---|---|

(11) Imperative (Polite Request)

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|---|--|
| <p>a. (a nurse to a young patient at a dental clinic)</p> <p><i>ca ip com khukey pelli-lkey-yo</i></p> <p>now mouth a.little wide open-IMP-POL</p> <p>‘Now, please open your mouth wide.’</p> | <p>b. (a nurse to an adult patient)</p> <p><i>yeki chimtay-ey nwwu-si-lkey-yo</i></p> <p>here bed-at lie.down-HON-IMP-POL</p> <p>‘Please lie on your back on the bed over here.’</p> |
|---|--|

(12) Imperative (Polite Command)

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|--|--|
| <p>a. (the head-nurse to a trainee)</p> <p><i>cengli-nun nacwung-ey ha-lkey-yo</i></p> <p>cleanup-TOP later.time-at do-IMP-POL</p> <p>‘Clean up later, please.’ (Do something else first.)</p> | <p>b. (a head-beautician to her assistant)</p> <p><i>3-pen sonnim mence tow-atuli-si-lkey-yo</i></p> <p>3-number client first serve-BEN-HON-IMP-POL</p> <p>‘Please, serve the client at #3 first.’</p> |
|--|--|

3.1.3 Disguised Self-Derogation: the *makilay* DMs

- Korean has one peculiar type of mitigating discourse markers (DMs) that came into existence around the turn of the 21st century and is widely used among the young generation, especially young girls: *makilay* and its variants *makyolay*, *makcelay*, *makilayyo*, *makcelayyo*, etc. (the *makilay*-DMs, Rhee 2013).
- They constitute a unique type of DMs displaying meta-discursive strategies and discourse pragmatics.
- Through their use, the discourse stances of the interlocutors are constantly evaluated and negotiated, and the initially attendant discourse function becomes fully grammaticalized.
- DM developments are regarded as instances of grammaticalization (Diewald 2011, Wischer 2000, Traugott 1995; contra Waltereit 2006; see, Norde 2009, Frank-Job 2006 for ‘pragmaticalization’; Heine 2013, Heine et al. 2013 for ‘cooptation’ of theticals as an alternative)

(13) Morphemic analysis of *makilay*

<i>makwu</i>	<i>ilehkey</i>	<i>ha-e</i>	>>	<i>makilay</i>
recklessly	like.this	say-SFP		DM

‘(He/She) recklessly says something like this.’

(14) a. *na-n cengmal chakha-ko ttokttokha-ko ippu-e makilay*
 I-TOP really be.nice-and be.smart-and be.pretty-SFP DM
 ‘I am really nice, smart and pretty, *makilay*.’ (DM: (She) says this recklessly.)

b. *oppa na-ø onul cemsim-ø sa-cw-e makilay*
 big.brother I-(DAT) today lunch-(ACC) buy-BEN-SFP DM
 ‘Big brother (=Boyfriend), buy me lunch today, *makilay*.’ (DM: (She) says this recklessly.)

3.2 Pseudo-Questions

3.2.1 Approximative Derivational Morpheme

- Korean has a number of interesting derivational morphemes involving question forms (Rhee 2008a,b).
- They defy any satisfactory formal treatment (thus, avoided, or treated as idioms, cf. Lee & Lee 2010).

(15) Approximatives (adapted from Rhee 2008b)

Function	Form	Source Meaning
Approximative Adjectivizer	V- <i>lkkamalkkaha(nu)n-</i> N- <i>manhalkkaha(nu)n-</i> Measure.Noun- <i>toylkkamalkkaha(nu)n-</i>	that says ‘shall I V or not?’ that says ‘shall I be the size of N?’ that says ‘shall I become MN or not?’
Approximative Adverbializer	V- <i>lkkamalkka</i>	‘Shall I V or not?’

(16) a. V-*lkkamalkkaha-* ‘with a quality bordering on V-ing’

po-i-l-kka-ma-l-kka-ha-nun *sem*
see-PASS-FUT-Q-not.do-FUT-Q-say-ADN island
‘a barely visible island’ (lit. ‘an island that is saying, “Shall I be seen or not?”’)

b. N-*manhalkkaha-* ‘with a quality bordering on being N’

oleyn-ci-man-ha-l-kka-ha-n *wupak*
orange-DGR-do-FUT-Q-say-ADN hail
‘hail about the size of an orange’ (lit. ‘hail that said, “Shall I be the size of an orange?”’)

c. MN-*toylkkamalkkaha-* ‘with a degree close to MN’

30 *acre-toy-l-kka-ma-l-kka-ha-nun* *swuph*
30 acre-become-FUT-Q-not.do-FUT-Q-say-ADN forest
‘a forest that is about 30 acres’ (lit. ‘a forest that is saying, “Shall I become 30 acres or not?”’)

d. V-*lkkamalkka* ‘hesitating about V-ing’

kunye-nun kyelhon-ul ha-l-kka-mal-kka komin cwung-i-ta
she-TOP marriage-ACC do-FUT-Q-not.do-Q worry middle-be-DEC
‘She is wondering if she should marry.’ (lit. ‘As for her, “Shall (I) marry or not marry?,” (she) is wondering.’)

3.2.2 Indefinite Pronouns & Indefinite Adverbs

(17) Indefinite pronouns from pseudo-questions

Form	Source Construct	Source Meaning	Pro-form Meaning
<i>nwukwu</i>	who	who?	someone
<i>nwuka</i>	who-NOM	who is?	someone
<i>nwukwu-(i)-nka</i>	who-(be)-Q	who is it?	someone
<i>nwukwu-(i)-nci</i>	who-(be)-Q	who is it?	someone
<i>mwe</i>	what	what?	something
<i>mwe-(i)-nka</i>	what-(be)-Q	what is it?	something
<i>mwues-ey-(i)-nka</i>	what-at-(be)-Q	at what is it?	at/to/by something
<i>encey</i>	when	when?	some time
<i>encey-(i)-nka</i>	when-(be)-Q	when is it?	once, some time
<i>eti</i>	where	where?	somewhere
<i>eti-nka</i>	where-Q	where is it?	somewhere
<i>eti-ey-nka</i>	where-at-Q	(at) where is it?	(at) somewhere
<i>eti-lo-nka</i>	where-to-Q	to where is it?	to somewhere
<i>ettehkey</i>	how	how?	somehow
<i>ettehkey ettehkey</i>	how how	how how?	somehow (with difficulty)
<i>way-nka</i>	why-Q	why is it?	for some reason
<i>way-nci</i>	why-Q	why is it?	for some reason

- (18) a. *wuli cwung-ey nwukwu-nka pemin-i iss-ta*
 we middle-at who-Q (=someone) culprit-NOM exist-DEC
 'There is someone who's a culprit among us.' (lit.: There's who-is-it a culprit among us.)
- b. *ku-nun ecey kakey-eyse mwe-nka-lul sa-ss-ta*
 he-TOP yesterday store-at what-Q(=something)-ACC buy-PST-DEC
 'He bought something at the store.' (lit.: He bought what-is-it at a store.)
- c. *ku salam way-nka mam-ey an tul-e*
 that person why-Q(=for some reason) mind-at not enter-END
 'I don't like the person for some (unknown) reason.' (lit. He does'nt why-is-it enter into (my) heart.)

3.2.3 Discourse Markers

- Korean has many DMs that originated from question constructions.

(19)

Function	Form	Source Construction	Source Meaning
Pause-Filler	<i>X-la-te-la</i>	X-COMP-RETRO-Q [X: <i>wh</i> -word]	'what/who... did (they) say?'
	<i>mwe-la-l-kka</i>	what-COMP-FUT-Q	'what shall I say?'
	<i>(ku) mwe-la-l-kka</i>	(that) what-COMP-FUT-Q	'what shall I say it is?'
	<i>(ku) X-nya</i>	(that) X-Q [X: <i>wh</i> -word]	'what/who... is it?'
Mitigator	<i>X-(i)-la-l-kka</i>	X-be-COMP-FUT-Q	'shall I say it is X?'
	<i>eti</i>	where	'where?'
	<i>mwe</i>	what	'what?'
Attention-Attractor	<i>X-i-nka</i>	X-be-Q	'Is it X?'
	<i>X-i-te-nka</i>	X-be-RETRO-Q	'Was it X?'
	<i>X-i-l-kka</i>	X-be-FUT-Q	'Will it be X?'
	<i>way</i>	why	'why?'
Emphatic Affirmative	<i>way</i>	why	'why?'
Emphatic Negative	<i>eti</i>	where	'where?'

(20) a. Pause-filler

ku salam-un ku hoysa-uy ku mwe-nya isa-la-te-la
 that person-TOP the firm-GEN that what-Q (=DM) executive-COMP-RETRO-DEC
 'They say he is ... an executive of the firm.' (lit. He is the firm's what-is-it executive, I recall.)

b. Mitigator

ku salam-un kiin-i-la-l-kka com isangha-n tey-ka iss-e
 that person-TOP eccentric-be-COMP-FUT-Q (=DM) a.little be.strange-ADN place-NOM exist-END
 'The person is strange in some respects, sort of an eccentric, maybe.' (lit. The person is, shall-I-say-an-eccentric, (he) has some places that look strange.)

c. Attention-attractor

ke way kimpaksa mal-i-ya
 that why (=DM) Dr.Kim talk-be-END
 'Look, (I am going to talk about) Dr. Kim.' (lit.: That why it's about Dr. Kim.)

d. Emphatic negator

A: [Isn't he really smart?]
 B: *eti? cenhye an ttoktokha-y*
where (=DM) never not be.smart-END
 'Absolutely not. He's not smart at all.' (lit.: Where? He's not smart at all.)

3.2.4 RQTPs (Rhetorical Question functioning as a Topic Presenter)

- There is a group of topic presenters originated from rhetorical questions (RQTPs).
- The rhetorical questions are embedded in a conditional protasis (thus, conditional clauses with embedded hypothetical questions) and contain *wh*-words.
- The rhetorical questions are recruited to preface the speaker's intention to elaborate on certain aspect of the larger topic (thus, 'micro-topic presenters' Rhee 2014).

(21) *kukey X-nyamyen* (X = *wh*-word)
 'if (you) ask (me) what/who/where/when/why/how it is'

(22) *kukey X-nyamyen* topic presenters

- kukey nwukwu-nyamyen* 'If you ask who it is'
- kukey encey-nyamyen* 'If you ask when it is'
- kukey eti-nyamyen* 'If you ask where it is'
- kukey mwe-nyamyen* 'If you ask what it is'
- kukey ettehkey-nyamyen* 'If you ask how it is'
- kukey way-nyamyen* 'If you ask why it is'

(23) Developmental path of RQTPs

- nya ha-ko* > *-nyako*
 -Q say-and COMP
- > *-nyako ha-myen* > *-nyamyen*
 -COMP say-if Hypothetical Conditional
- > *ku kes-i X-nyamyen* > *kukey X-nyamyen*
 that thing-NOM X-COND.COMP RQTP
 'if you ask what/who... it is'

(24) a. *what*-RQTP (*kukey mwe-nyamyen*; *mwe* 'what')

[Around this time the nano-technology came to attract the attention of the industry.]

kukey mwe-nyamyen wancen sinkiswul-i-ntey...

RQTP(what) completely new.technology-be-CONN

'Speaking of it, it is a completely new technology, and ...' (Lit.: 'If (you) ask (me) what it is, it is...')

b. *who*-RQTP (*kukey nwukwu-nyamyen*; *nwukwu* 'who')

[I came across a very funny guy in the street this morning.]

kukey nwukwu-nyamyen nay chotunghakkyo tongchang-i-ntey...

RQTP(who) my elementary.school classmate-be-CONN

'Speaking about him, he is my elementary school classmate, and ...'

(Lit. 'If (you) ask (me) who he is, (he) is...')

- The source constructions of RQTPs occur from around the turn of the 20th century.
- RQTPs are presently in active innovation in PDK.
- The embedded sentence in the protasis of the hypothetical conditional clause is an interrogative sentence (no direct illocutionary force; 'self-directed question')
- RQTP as a 'reading the addressee's mind' signal: asking on behalf of the addressee (effectively saying, "I know what you're wondering, so I will ask it to myself on your behalf and answer it for you.")
- By this strategic 'kind' act of the speaker, the addressee is relieved of asking a question, or can avoid exposing his/her inattentiveness, i.e. being not fully caught up with the content of what is being said, or obtains a clue as to what aspect of the topic is noteworthy.
- The friendliness promotes the sense of solidarity between the interlocutors. (cf. attitudinal stance).

(25) RQ.TP frequency (Google search hits, 08/2012, Rhee 2014)				
a. 'what'	<i>kukey mwenyamyen</i>	for entity	320,000	
b. 'who'	<i>kukey nwukwunyamyen</i>	for person	47,300	
c. 'where'	<i>kukey etinyamyen</i>	for place	42,500	
d. 'when'	<i>kukey enceynyamyen</i>	for time	16,900	
e. 'why'	<i>kukey waynyamyen</i>	for reason	14,000	
f. 'how'	<i>kukey ette(hkey)nyamyen</i>	for manner	40	

3.3 Pseudo-Quotative/Reportative (QUOT/REPT)

- Korean has a number of evidentiality markers ('scattered' system, Aikhenvald 2004, Kwon 2012)
- Among the QUOT/REPT forms is *-tanta* originated from a construction involving the COMP *-tako*.
- The QUOT *-tanta* becomes the REPT *-tanta*, without involving formal change (cf. Japanese *-to/tte* QUOT/REPT, Oshima & Sano 2012).
- Originally a QUOT/REPT marker, *-tanta* further develops into a stance marker (SM), without formal change, as it becomes recruited for rhetorical effect.

(26) a. *-tako* *ha-n-ta* >> *-tanta*
 COMP say-PRES-DEC QUOT/REPT
 '(x) says that ...' '(x) says that.../ it is said that (= they say that)...

b. QUOT/REPT sentence-ender *-tanta* (ambiguous)

ku-ka *kot* *o-keyss-tanta*
 he-NOM soon come-FUT-QUOT/REPT
 QUOT: 'He says that he will come soon.'
 REPT: 'They say that he will come soon.'

(27) REPT *-tanta* (unambiguous)

twi-s-cip *kim-tolyeng-i* *cyuk-ess-tanta*
 back-GEN-house [name]-bachelor-NOM die-PST-REPT
 'They say that the young bachelor Mr. Kim, the neighbor in the back, died.' (Late 19th c., *Akpwu* 1)

(28) Attitudinal stance of friendliness

a. [A child and his mother on a weekend]

Child: [How come Daddy is not playing with me today, Mom?]
 Mother: *appa-nunyocum ton pe(l)-si-nula mwuchek pappu-si-tanta*
 dad-TOP these.days money earn-HON-because very be.busy-HON-SM
 '(Son,) Daddy is very busy making money (for us) these days.'

b. [A boy with his father and uncle; The boy is happy to see his father come home; his uncle, their cohabitant, is fond of the boy but does not like him, the boy's father and his own brother.]

Boy: [Dad, did you eat dinner?] (in order to hold him with him, even for a short while)
 Father: [Me? No, not yet.] (in order to stay with him while eating)
 Uncle: *Unpin-a appa pappu-si-tanta*
 [name]-VOC dad be.busy-HON-SM
 'Eunbin, your dad is busy.' (to make the boy's dad leave)
 Father: [No, I'm not busy, Big Brother.] (2006, Drama *Pyelnan yeca pyelnan namca*, Episode #149)

- *-Tanta* is commonly used in child-directed language (cf. Son 1998, Kim 2000) (children's books or even an impromptu stories (cf. Quecha, Aikhenvald 2004)

(29) *swuph-sok-maul-ey kkoymanh-ko yengliha-n yewu-ka sal-ass-tanta*
 forest-inside-village-at be.cunning-and be.clever-ADN fox-NOM live-PST-SM
 ‘(Once upon a time,) there lived a cunning and clever fox in a village deep in a forest.’
 (PDK, Narrated fairy-tale, *Yewuwa twulwumi*, <http://www.mnet.com/album/392086>)

- The SM *-tanta* is a marker of friendliness and of inviting the addressee (the child) into the vivid story-line about to be unfurled, and engages the addressee in the joint construction of a representation (cf. ‘negotiation of common ground’ (Jucker and Smith 1998: 172).
- Aikhenvald (2004: 137, 313): reported evidential as ‘a stylistic token of folk tales and narratives’ in Kham, Quechua, Baniwa, Achagua, Piapoco (see also Watters 2002 for Kham, Hockett 1948 for Potawatomi, Oswalt 1986 for Kashaya, Schlichter 1986 for Wintu, among others; Aikhenvald 2004); the reported evidential for children’s ‘pretend’ games, Goddard (1983).
- *-Tanta* is also used for emphasis, feigned mirativity, news-breaking and boastful talks.

(30) Emphasis from borrowed validity

a. *etise kamhi … ne-kathun ke-n nwun-ey an cha-ø na-n kkwum-i khu-tanta*
 where daringly… you-like thing-TOP eye-at not fill-END I-TOP dream-NOM be.big-SM
 ‘How dare you (ask me out)! I have no eyes for someone/something like you. I do have a great dream (yes, I sure do).’ (2005, Drama *Pimil namnye* Episode #1)

(31) Feigned mirativity, news-breaking, & boastful talk

a. (Context: The speaker, a female prosecutor, mends a ripped doll by hand-sewing and proudly returns it to a young befriended girl, the owner of the doll.)

i enni-to cal ha-nun ke-y iss-ki-n iss-tanta
 this big.sister-also well do-ADN thing-NOM exist-NOMZ-TOP exist-SM
 ‘There is a thing or two that I (your ‘big sister’), too, can do well. (Aren’t you surprised!)’ (2010, Drama, *Kemsa phulinseysu*, Episode #5)

b. (Context: The speaker is giving ‘instructions’ to her male friend who is about to move in.)

nay-ka uyoylo kyelpyekcung-kath-un ke-y iss-tanta
 I-NOM unexpectedly germaphobia-be.like-ADN thing-NOM exist-SM
 ‘(You know what?) Surprising it may be, I have something like germaphobia.’ (2007, Drama, *Talcauy pom*, Episode #10)

c. (Context: The speaker is announcing to his children that their mom is pregnant.)

kuliko cohun sosik-i hana te iss-tanta. ni-tul tongsayng sayngki-lkey-a
 and good news-NOM one more exist-SM. you-PL baby.sibling get-FUT-END
 ‘(Guess what?) There is one more piece of good news. You guys will have a baby boy/girl.’ (2008, Drama, *Wekhingmam* Episode #14)

- *-Tanta* sometimes signals a strong attitude of discontent, and further the speaker’s pejorative attitude.
- The speaker displays pejorative attitude toward the man that he has presumptuously come to see her daughter.

(32) Pejoration (with QUOT/SM)

(A woman to her daughter with regard to her long-awaited-for would-be son-in-law who returned with an appearance of a wretched beggar)

ney syepang ni-tolyeng-i ne-lal po-la o-ass-tanta
 your boyfriend [name]-Mr.-NOM you-ACC see-PURP come-PST-QUOT/SM

(i) ‘Your boyfriend Mr. Ni (who has become a beggar) says he came to see you.’

(ii) ‘Your boyfriend Mr. Ni (who has become a beggar) has impudence to come to see you.’ (19th c., *Namwenkosa* 212)

- two factors involved: the multiple perspectives and the distancing effect
- **Multiple perspectives:** Reported speech is inherently a ‘multiple-perspective construction’ (Evans 2006), ‘speech within speech and speech about speech’ (Vološinov 1930: 115), ‘multivoicedness’ or ‘polyphony of voices’ (Bakhtin 1986; for similar observations, see Jakobson 1959, Maynard 1996, Talbot 1992, Buchstaller 2014).
- The voices of the two speakers may completely concur or differ.
- With *-tanta*, the original speaker may not exist at all, and thus it is a kind of ‘hypothetical discourse’ (Golato 2012); the two tiers of voices consist of the voice of a hypothetical speaker and that of the current speaker.
- **Distancing effect:** the speaker’s discontented and consequently pejorative attitude toward the original source of information or the information itself (cf. Quechua & Bulgarian, Floyd 1999: 72; ‘otherness’ Bakhtin 1981: 339; “unwilling to bear the responsibility for claiming that the event has occurred” (Gvozdanović 1996: 63 as cited in Aikhenvald 2004: 138) (Bulgarian epistemic distancing; Korean attitudinal distancing)
- *-tanta* as a signal of refusal of ‘accommodative process’ (cf. Gile et al. 1991, see also ‘footing’ Goffman 1981, 1986[1974]), cf. Goffman (1986[1974]: 512): reduced personal responsibility, “[h]e [the speaker] splits himself off from the content of the words by expressing that their speaker is not he himself or not he himself in a serious way.”

(33) (An unhappy partyer to friends about John who obstinately insists on leaving)

- Hey, guys, John is leaving.
- Hey, guys, John says he is leaving.

- Koo and Rhee (2016): Pejoration is a fundamentally pragmatic notion; the development of morphological pejorative *-tanta* is an excellent example of grammaticalization of ‘morphopragmatics’ (cf. Meibauer 2013, 2014).

3.4 Feigned Audience-blindness & Feigned Monologue

- Four forms of SFPs of Discontent (SFPDs) (Koo & Rhee 2013)

- (34) a. *-tam* [-ta + -m]
 b. *-lam* [-la + -m]
 c. *-nam* [-na + -m] 
 d. *-kam* [-ka + -m] 

(35) a. (One who was not aware of the passing of time)
sikan-i way ilehkey ppalli ka-nun-kam
 time-NOM why like.this fast go-PRES-SFPD
 ‘How fast is time passing?’ [Oh, no! It’s getting late!]

b. (A parent whose child is not serious about studying)
paywu-ese nam-ø cwu-nam
 learn-and others-(ACC) give-SFPD
 ‘(Do you think) studying will benefit others?’ [No! It will benefit YOU!]

(36) Source constructions of SFPDs *-kam* and *-nam*

- nam*: INT? mwe? ‘Q? What?’
- kam*: INT? mwe? ‘Q? What?’

- Sentence-final particles are, by default, marked with sentence-type, levels of honorification and politeness.
- There are exceptional cases, i.e., audience-blind forms (ABFs).

(37) ABFs (adapted from Rhee 2016)

DEC: *-(n)ta*

INT: ***-ka**, **-na**, -lkka, -lci, -nci,*

IMP: *-(u)la*

HORT: *-ca*

EXCL: *-ney, -kwun, -kwuna, -kwumen, -ala, (-tota, -lota)...*

- Audience-sensitivity/blindness is closely related to ‘allocutivity’ (Bonaparte 1862: 19-21) and ‘subjectivity’ (Iwasaki 1993).
- ABFs are used either for marking the embedded clause-end or for “feigning” audience-blindness as SFPs.
- INT ABFs as SFPs *-na* and *-ka* are used for monologue questions.
- Speakers sometimes strategically use utterances that are monologues in form but are intended to be heard by the addressee (‘feigned monologue’).
- All SFPDs are built on ABFs and monologue sentence types.
- SFPDs *-nam* and *-kam* are formed with INT ABF *-na* and *-ka* followed by the DM *mwe* ‘what?’

(38) a. *na-n caconsim-to eps-na mwe (> -nam)*

I-TOP self-esteem-also not.exist-SFP DM(=what) (> SFPD)

‘(Do you think) I don’t have a sense of self-esteem?’ (Lit. Do I not even have self-esteem, what?)

b. *nay-ka kulehkey hankaha-n-ka mwe (> -kam)*

I-NOM like.that be.leisurely-CR-SFP DM(=what) (> SFPD)

‘(Do you think) I am not busy (like that)?’ (Lit. Am I that leisurely, what?)

- Similar phenomena are attested in other languages.
- Smith (1985: 110, as cited in Kuteva 2012: 57) presents the sentence-final emotive particle *what* in Singapore English that is realized with intonation drop plus low pitch, functioning to indicate that the speaker objects to something in the context.

(39) [Context: Discussion of a student who is going overseas for one month and missing classes.]

A: He’ll never pass the third year.

B: It’s only for one month **what**. (Smith 1985: 110, as cited in Kuteva 2012: 57)

4. Issues for Discussion

4.1 Rhetorical Strategies

- [SFPD] Two special strategies: the use of non-interactional SFPs (ABFs) and the use of non-interactional utterance types (‘feigned monologues’).
- Feigned monologues: the speaker intends to have his or her utterance heard by the discourse participant (these utterances are normally uttered with sufficient audibility for the discourse participant).
- [SM] The development of the SM *-tanta* involves rhetorical strategies, e.g., the use of quotations for validity borrowing, feigned mirativity to dramatize the information, and rejection of accommodation of the on-going situation.
- One of the rhetorical effects of this ‘self-reporting’ is the connotation of mirativity (cf. Aikhenvald 2004: 185, 195-215). ‘You may be surprised to hear this, and in fact I was surprised at this, too’.
- Mirative-marked sentences create a strong engaging effect on the part of the addressee. (the speaker’s desire to ‘share’ the information as well as the feeling it arouses; ‘intersubjectification’ Traugott & König 1991, Traugott 2003, 2010, Traugott & Dasher 2002)

- [RQTP] Formal inclusion of a pseudo-question (i.e. the embedded question in conditional clauses) produces a strong engaging effect, simply because questions *per se* constitute an intrusive and impositive speech act.
- The use of RQTPs is motivated by the speaker's desire to feign interactivity.
- The speaker expresses the desire for the addressee's active engagement (cf. 'involvement' Lee, 2001) by saying something "through a borrowed mouth" (Rhee, 2009). (the question originates from the speaker but is presented as if it had been spoken by the discourse partner or a third party and were being reported).
- Question words are susceptible to grammaticalization in Korean (T. Kim, 2002; H. Lee, 1999; J. Koo 2000, H.J. Koo 2008, Rhee 2008, Kim 2010).
- The speaker attempts to accomplish two potentially contradictory goals: a politeness strategy not demanding verbal responses (i.e. reply) & an impositive strategy in that it demands cognitive responses (i.e. attention).

4.2 Discursive Strategies

- [Imperative] A number of discourse strategies are involved in the emergence of imperative from promissive.
- **Solidarity-building strategy:** 'I will clean up later,' in order to convey the intended meaning of command, 'Clean up later,' the speaker is strategically saying it as if the he/she intended to do it him/herself.
- The addressee infers the intended meaning only based on the conversational situation (unless marked [+Hon]).
- **Politeness strategy:** Using an established imperative marker unavoidably brings forth potential face-threatening. When the command takes the form of a promise, the face-threatening becomes mitigated because the utterance *prima facie* is not impositive to the discourse partner.
- [DMs, SM, RQTP] The intersubjectification is prominent with all stance-marking functions, since employment of stance presupposes the presence of the discourse partner.
- [SM] With the development of the addressee-oriented stance functions, e.g. friendliness, emphasis, mirativity, news-breaking, boastful talk, pejoration, etc., the sentences that previously carried the reportative evidentiality have acquired the functions of marking the attitudinal and emotional stances.
- [RQTP] From the perspective of intersubjectification, the use of hypothetical conditionals is like 'reading the addressee's mind,' i.e. asking on behalf of the addressee, and thus a gesture of considerateness ("I know what you're wondering, so I will ask it to myself on your behalf and answer it for you.")
- The friendliness promotes the sense of solidarity between the interlocutors.
- [DM] The development of the DM *makilay* involves elaborate intersubjectification in that the speaker is attenuating the illocutionary force of the self's talk by protecting the face of the addressee as well as that of the speaker in a potentially face-threatening act.

4.3 Meta-Discursive Strategies & Perspective Shift

- [DM] The grammaticalization processes of the *makilay*-DMs involve meta-discursive strategies (the speaker is monitoring the self's utterances and making an evaluative judgment about them).
- This phenomenon is immediately reminiscent of such notions as 'parentheticals' (Thompson & Mulac 1991), 'comment clauses' (Brinton 2008), or 'theticals' (Heine & Kuteva 2010, Kaltenböck et al. 2011, Heine et al. 2013), Corum's (1975: 135) 'parenthetic adjuncts' for speaker evaluation, softening, and a "sneaky" or deceptive use "to seduce the addressee into believing the content of the proposition."
- The DM *makilay* is not propositionally bound to the host utterance; it belongs to a different linguistic plane, i.e. in the thetical grammar (Heine et al. 2013, Heine & Kuteva 2010, Kaltenböck et al. 2011).
- The speaker is employing the strategy of expressing a hypothetical third-party's potential response to or evaluation on his/her utterance (the discourse is typically dyadic, and, therefore, this act of adopting the third-party perspective is highly abstract in nature).
- The absence of the explicit quotative marker suggests a feigned speaker-shift ("She/He says this recklessly," in effect, is "I know I am shameless to say this (so you don't need to blame me for that).")

- The main strategy of employing the addendum-like DM is to tone down the illocutionary force of assertions or requests, by saying that someone might well say that the speaker is arrogant or impudent to say so.
- This act relieves the addressee's burden in his/her response to the speaker's utterance.
- Shifted perspective: The speaker adopts the imaginary third-person's evaluative viewpoint, makes an evaluation about his/her utterance, calculates the burden on the part of the addressee, and attempts to mitigate the illocutionary force by downplaying the significance of the remark.
- This is an excellent example of the speaker's linguistic manipulation for discursive needs, analogous to the comments made by the omniscient narrator in fictions and short stories. (Palacas 1989: 514, second-order reflection, commentary, or evaluation upon the anchor)
- Parentheticals in Palacas (1989) & Dehé and Kavalova (2007 and the works therein) may not switch the perspectives, but *makilay* does.

4.4 Attention to Third Party

- [Imperative] Intersubjectification is conceptualized largely between the speaker and the addressee.
- The development of the imperative *-lkeyyo* from promissive goes beyond the speaker-addressee intersubjectification, i.e. it was strongly motivated by the consideration of the people present in the scene. (i.e., attention to the audience within earshot).
- The use of this promissive-turned imperative is particularly often observed among service providers especially in businesses catering to high-class clientele. (a service-providers' in-group discourse strategy employed while clients are present in the scene).
- The rationale behind this is that employers (or high-ranking employees) issuing a command to their low-ranking employees in the presence of their clients may negatively affect the atmospheres of classy and posh businesses patronized by high-profile clients.
- The desire to avoid issuing commands in the presence of clients seems to have strongly motivated this grammatical change in which a mild form of speech act (i.e. promissive) has been recruited to encode a more potentially face-threatening speech act (i.e. imperative).

5. Summary & Conclusion

- Grammaticalization of certain grammatical markers involves rhetorical and discursive strategies.
- Speakers use available linguistic forms often manipulating them to solve communicative problems to be attentive to the addressee or even the people who are present in the discourse scene.
- Grammaticalization is indeed a multi-faceted process influenced by many ambient linguistic and extra-linguistic, situational factors that are present in individual instances of language use.
- Language speakers use available language materials to fulfill immediate discursive needs; "speakers of a language are not mere consumers of linguistic forms but are active manipulators of the existing forms, and thus creators and innovators of language" (Rhee & Koo 2014: 334).
- Therefore, it calls for the necessity of analyzing language use and grammatical change from multiple perspectives.

Abbreviations: ABF: audience-blind form; ACC: accusative; ADD: additive; ADN: adnominal; BEN: benefactive; CAUS: causative; COMP: complementizer; COND: conditional; CONN: connective; CR: current relevance; CT: concessive topic; DAT: dative; DEC: declarative; DM: discourse marker; DRG: degree; END: sentential-ending; EXCL: exclamative; FUT: future; GEN: genitive; HON: honorific; HORT: hortative; IMP: imperative; INT: interrogative; INTEN: intentional; NEG: negative; NF: non-finite; NOM: nominative; NOMZ: nominalizer; PASS: passive; PDK: Present-Day Korean; PL: plural; POL: polite; PRES: present; PROH: prohibitive; PROM: promissive; PST: past; PT: pejorative topic; PURP: purposive; QUOT: quotative; REAS: reason; REPT: reportative; RETRO: retrospective; RQTP: rhetorical question topic presenter; SFP: sentence-final particle; SFPD: sentence-final particle of discontent; SM: stance-marker; TOP: topic; TRI: trial; VOC: vocative;

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